



## VIRTUAL SEMI-ANNUAL MEETING

November 4<sup>th</sup> & 5<sup>th</sup>, 2020  
1:00PM – 4:00PM ET  
From the safety of your office

### THIS YEAR'S SEMI-ANNUAL WILL LOOK A LITTLE DIFFERENT, BUT OFFER THE SAME GREAT VALUE

So much has changed over the past year but the one thing that remains the same is the value you will receive at the virtual Semi-Annual Meeting. To keep you protected, Responsible Distribution Canada has changed the format of the SAM so that you can participate from the comfort and safety of your home / office.

The online conference will provide each participant with a beneficial educational opportunity. The 2020 programme has brought together government, industry experts and TWO dynamic keynote speakers who will share on future trends and offer some solutions on how you can navigate the years ahead, both personally and professionally. Be sure to review the preliminary agenda for full details.

# NOW WHAT?

REGISTER TODAY AT  
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DR. ROBYNE HANLEY-DAFOE

FEATURING  
NOV 4<sup>th</sup>  
KEYNOTE  
SPEAKER

BACK FOR PART TWO! Dr. Robyne Hanley-Dafoe is a multi-award-winning psychology instructor who specializes in resiliency, navigating stress and change, and personal wellness in the workplace. Described as transformational, engaging, and thought-provoking, Hanley-Dafoe's keynotes provide practical strategies grounded in global research and case studies that help foster resilience within ourselves and others.

# Preliminary Agenda

## DAY 1 - NOVEMBER 4TH

- 1:00pm Welcome by Moderator
- 1:15pm Resiliency through Optimal Stress, Resourcefulness and Goal Setting by Dr. Robyne Hanley-Dafoe | Keynote Speaker
- 2:15pm Patrick O'Neill, Natural Resources Canada | Director General & Ken Faulkner, Natural Resources Canada | Senior Project Manager
- 2:35pm Annie Hunziker Boyer & David Wulf, U.S. Department of Homeland Security | Cybersecurity and Infrastructure Security Agency
- 3:00pm Fun! & Health Break
- 3:15pm Update from WHMB by Lynn Berndt-Weis, Health Canada | Director, Workplace Hazardous Materials Bureau
- 3:35pm CFIA & RDC

## DAY 2 - NOVEMBER 5TH

- 1:00pm Welcome by Moderator
- 1:15pm AI and the Future by Amber MacArthur | Keynote Speaker
- 2:15pm Stories from the Road by Shelley Uvanile-Hesch, WTFC | President
- 2:35pm Keeping the Economy Moving by Ontario Economic Development, Job Creation and Trade
- 2:55pm Fun! & Health Break
- 3:05pm Virtual Audits: How does it work? by John Fraser, SAI Global | Technical Manager/Global Scheme Owner, Environment
- 3:25pm Inclusion in the Workplace by Jon Hendy, GHD Ltd. | Principal & Talent Management & Diversity Leader, North America & EMEA
- 3:45pm Responsibility Matters on the Road: Stop Child Trafficking by Cheryl Perera, One Child | Founder

AMBER MAC



FEATURING  
NOV 5<sup>TH</sup>  
KEYNOTE  
SPEAKER

Amber MacArthur started her career in San Francisco and Boston during the dot-com boom. As a strategist for Razorfish and Director of Marketing for an e-procurement software company, she spent four years in the technology start-up trenches. Amber left the start-up world to join Microsoft to build one of the first female-focused lifestyle portals. In 2006, she started her own digital agency.

In 2010, she wrote the national bestselling business book *Power Friending* (Portfolio: New York). In 2016, she co-wrote Amazon bestseller, *Outsmarting Your Kids Online*. Most recently, she started co-hosting a new podcast series called *Marketing Disrupted*.

Her other podcast series *The AI Effect*, presented by Accenture, won the following awards:

- Best Marketing Communication 2020 – ACE Awards
- Best Technology Series 2019 – Canadian Podcast Awards
- Best Innovative Media Award 2019 – CMA Awards

She is a regular business host and expert for *Fast Company*, *CNN*, *Bloomberg*, *CBS*, *BNN*, *CTV*, *The Marilyn Denis Show*, and *SiriusXM* (where she co-hosts #TheFeed). Plus, in 2018, she was named one of *DMZ's* 30 inspirational women making a difference in tech.

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THANK YOU TO OUR 2020 SPONSORS



Thank you to our sponsors whose contributions allow RDC to host high quality events like the Semi-Annual Meeting, while keeping registration fees to a minimum.

If you would like to join this elite group of sponsors and support the conference, please contact Catherine Wieckowska at [catherine@rdcanada.ca](mailto:catherine@rdcanada.ca).

## PACKAGES & RATES

	Member   Affiliate
Day 1   November 4 <sup>th</sup> , 2020	\$69.00 / pp
Day 2   November 5 <sup>th</sup> , 2020	\$69.00 / pp
Bundle Package   Nov 4 <sup>th</sup> & 5 <sup>th</sup> , 2020	\$99.00 / pp

## SECURE PAYMENT OPTIONS

Payment accepted by Visa, Mastercard or American Express. Payment processed by Moneris Solutions Online.

## REGISTRATION & CANCELLATION POLICY

**Registration Deadline: October 30<sup>th</sup>, 2020.** RDC reserves the right to correct any miscalculated totals / amounts. A cancellation fee of \$25.00 applies until October 30<sup>th</sup>, 2020. NO Refunds will be issued after the registration deadline date. There is no charge for transferring registrations.

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