



NAVIGATING THE FUTURE

VIRTUAL CONFERENCE & 35th AGM OF:
RESPONSIBLE DISTRIBUTION CANADA

JUNE 1ST & 2ND, 2021 | ONLINE



Responsible Distribution Canada
Distribution Responsable Canada

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VIRTUAL CONFERENCE | 35th ANNUAL GENERAL MEETING

June 1st & 2nd, 2021 | Virtual Conference

NAVIGATING THE FUTURE

The pandemic has changed the way we do business and has certainly rerouted the direction that many of us will take. This coupled with technology advancements and supply chain digitization has challenged leaders to think differently. To help you steer through the disruption and prioritize a viable path for you and your organization, Responsible Distribution Canada has prepared the ***Navigating The Future*** virtual conference designed to educate, inspire and support you through your journey. The conference programme features dynamic speakers and offers an exceptional educational experience. Be sure to take advantage of the 2-day package cost savings and consider attending the elite executive training. For more information on the conference, please read through the following information.

2021 AGM FEATURES

- ➔ Andrew Au, Digital Transformation, AI and Modern Leadership Expert
- ➔ Craig Wright, Senior Vice President & Chief Economist at RBC
- ➔ Andrew Fisher, General Manager of Transportation & Logistics at J.D. Irving Ltd.
- ➔ Sean Simpson, Vice President at Ipsos Public Affairs
- ➔ Wes Hall, Founder of BlackNorth & Kingsdale Advisors

REGISTRATION FEES

* Registration Deadline is May 21st, 2021

Member & Affiliate Rate (2 DAY PACKAGE)	\$225.00 + hst
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Non-Member Rate (2 DAY PACKAGE)	\$350.00 + hst
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Member & Affiliate Rate (1 DAY PACKAGE)	\$150.00 + hst
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Non-Member Rate (1 DAY PACKAGE)	\$250.00 + hst
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Elite Leadership Training Session FOR MEMBERS & AFFILIATES ONLY	\$99.00 + hst
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➔ For registrations of 4 or more, a 30% discount will apply on the elite training session

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PRELIMINARY AGENDA

➔ Tuesday June 1st, 2021

Conference Day 1 Opening 1:00pm – 2:00pm
With Keynote Speaker, Andrew Au
Rethinking Work: Innovation, Empathy & Sustainability

Andrew Fisher, JD Irving 2:00pm – 2:40pm
The Impact of Decarbonization:
Driving Sustainable Transportation

Bio & Stretch Break 2:40pm – 3:00pm

Sean Simpson, Ipsos Public Affairs 3:00pm – 3:40pm
The Road Ahead: Canadians, Politicians and Businesses Alike

➔ Wednesday June 2nd, 2021

Elite Executive Training with Andrew Au 12:00pm – 1:00pm
New Work. New Rules.
*additional fee applies

Conference Day 2 Opening 1:15pm – 2:15pm
Annual Member's Meeting

Craig Wright, RBC 2:15pm – 3:00pm
An Economic Outlook – The Road Ahead

Wes Hall, Kingsdale Advisors & BlackNorth 3:00pm – 4:00pm
Diversity in the Workplace

*Times are shown in Eastern Standard Time



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INNOVATIVE SPEAKERS



ANDREW AU
DIGITAL, AI & MODERN
LEADERSHIP EXPERT

Rethinking Work: Innovation, Empathy & Sustainability

Digital transformation is the fourth industrial revolution. It's much more than just digitizing paper-based systems. It's about redefining how we deliver value to our customers, partners, and employees. Hear about the latest industry technology trends, from artificial intelligence to mixed reality, and its implications for the chemical and ingredient supply chain.



SEAN SIMPSON, VICE
PRESIDENT
IPSOS PUBLIC AFFAIRS

The Road Ahead: Canadians, Politicians and Businesses Alike

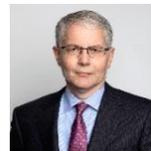
As one of Canada's leading pollsters, Sean Simpson has his finger on the pulse of Canadians. He knows what Canadians are thinking, and how those attitudes impact their behaviour. Sean's presentation will examine the public mood in Canada, how people are feeling about COVID-19, what the road ahead looks like for Canadians, and what the implications are for politicians and businesses alike.



ANDREW FISHER, GM,
TRANSPORTATION &
LOGISTICS DIVISION
J.D. IRVING LTD.

The Impact of Decarbonization: Driving Sustainable Transportation

As governments and businesses around the world grapple to understand their role in responding to climate change, the reality is that action must be taken now if we are to be successful in averting the worst of the predictions. In his presentation, Andrew will share some of the industry insights that crystalized for him the need for action on decarbonization. He will also highlight the opportunity to work with industry partners in getting ready for the new lower-carbon economy and how Irving is formulating their Sustainable Transportation plans.



CRAIG WRIGHT
SENIOR VP PRESIDENT &
CHIEF ECONOMIST
RBC

An Economic Outlook – The Road Ahead



DR. WESLEY J. HALL
FOUNDER
KINGSDALE ADVISORS &
BLACKNORTH

Diversity in the Workplace

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ELITE EXECUTIVE TRAINING WITH ANDREW AU



New Work. New Rules: Building Team Culture, Remotely with Leadership & Innovation Expert, Andrew Au

Workplaces responded to the sudden shift to remote work with the assumption that “remote” would be a short-term scenario. As remote and hybrid team structures begin to form permanent foundations, how do we best prepare? Referred to by Forbes as a digital transformation expert, Andrew Au will be exploring how we can optimize our remote work and team building strategies for the long haul. In this session, Andrew will cover practical ways to:

1. Build new communication practices
2. Reignite corporate values with team rituals
3. Overcome digital fatigue and protect mental engagement
4. Manage hybrid – in-office and remote – teams effectively

*OPTIONAL: ADDITIONAL FEES APPLY

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SPEAKER BIOGRAPHIES

June 1st LINE UP

ANDREW AU



Andrew Au
Global Thought Leader
Co-Founder & President, Intercept Group



When companies like Microsoft, FedEx, and 3M want to accelerate innovation, they call Andrew Au. Today, the dynamics of industries are changing. No enterprise is too big to fail, no start up is too small to disrupt. Agility has become the new currency of business, and organizations need to respond. That's where Au comes in. He helps organizations respond to the now and prepare for what's next – helping them rethink how they engage their customers, motivate their employees, operate their business units, and inject innovation into their solutions.

Referred to by Forbes as a “digital transformation expert”, Au helps organizations respond to the new culture and nature of work. Through his innovative work, he was the youngest person to be inducted into the Entrepreneurs Organization at the age of 22. He is among the few to be named to Forbes’ “30 Under 30” list and has received over 50 domestic and international awards for business innovation and thought leadership. What makes Au’s perspectives unique is that he doesn’t just study digital transformation and culture change. He makes it real for the largest organizations in the world, every day.

Au has delivered live, virtual, and pre-recorded keynotes for leading organizations such as Microsoft, Rogers, Canada Life, Mitel, Harley Davidson, and a wide variety of industry associations. He shares his dynamic perspectives on leadership and emerging technologies with media including Forbes, Business Insider, Tech Insider, Bloomberg, BNN and the National Post.

Au is the co-founder of Intercept, a strategic consultancy that had led large scale system implementations and culture change programs. Au is also the President of Scopium AI, a healthcare start-up developing a patented cognitive platform focused on improving patient care and reducing medical costs using artificial intelligence.

ANDREW FISHER



Andrew Fisher
General Manager, Transportation & Logistics Division
J.D. Irving Ltd.



Andrew Fisher joined J.D. Irving, Limited in 1993 and began his JDI career in the Forestry division. He became heavily involved in the J.D. Irving Continuous Improvement philosophy, attaining his Six Sigma Black Belt certification and led several projects which revolutionized the production and transportation of the various mills' products.

Since moving to the Transportation and Logistics Division in 2009, Andrew has gained extensive business and leadership experience working in multiple executive roles. In his current role as General Manager, he has direct oversight of RST Industries, Sunbury Transport, JDI Logistics and Universal Truck & Trailer. RST is one of Eastern Canada's largest liquid and dry bulk carriers, and Sunbury Transport supports its customers with a diverse range of full truckload service offerings, including van, flatbed and container drayage. JDI Logistics is the group's non-asset based 3PL servicing a range of distinct verticals, and Universal Truck & Trailer is Atlantic Canada's largest Freightliner dealership.

Along with a Forestry degree, Andrew has also completed his MBA from the Ivey Business School at Western University. He is a proud Atlantic Canadian, having been born and raised in Nova Scotia and is now a resident of Rothesay New Brunswick, where he lives with his wife and two daughters.

SEAN SIMPSON



Sean Simpson
Vice President, Ipsos



Sean Simpson, Vice President with Ipsos Public Affairs, has been with Ipsos for eleven years, and leads the public-opinion polling specialization in Canada, working in survey design and analysis. He holds a Bachelor's and Master's Degree in Political Science from Wilfrid Laurier University where he specialized in Public Opinion Polling. Sean's clients tend to be very strategic in nature, working in stakeholder relations, communications, reputation, issues management, policy, and polling for public release (earned media).

Sean is a primary spokesperson for Ipsos in Canada, leads Ipsos' media relationship with Global News, and has been featured regularly on CTV, CP24 and Global News. Sean is an active speaker and regularly participates in conferences, panels, symposia and lectures at Universities and Colleges in Canada. He currently teaches courses in questionnaire design and sampling at the Laurier Summer Institute for Research Methods. Sean acts as a collaborative research consultant for a wide range of clients, from banks and multi-national corporations to charities, non-governmental organizations, governments, crown corporations, industry associations, advocacy groups, communications firms, public institutions and government.



SPEAKER BIOGRAPHIES

June 2nd LINE UP

CRAIG WRIGHT



Craig Wright
Senior Vice-President & Chief Economist, RBC



As chief economist, Craig leads a team of economists providing economic, fixed income and foreign exchange research to RBC clients. Craig is a regular contributor to a number of RBC publications and is a key player in delivering economic analysis to clients and the media through the Economics Department's regular economic briefings.

A graduate of Wilfrid Laurier University and the University of Toronto, Craig was appointed Chief Economist in 2001 having joined RBC 1994 after working at another financial institution for seven years. Craig is a participant in several key RBC internal committees and is a member of the CD Howe Monetary Policy Council, Lazaridis School of Business Economics, Wilfrid Laurier University Dean's Advisory Council, and the British Columbia Economic Forecast Council.

Craig and his wife Susan live in Toronto with their three children Emily, Bradley, and Jacob.

WES HALL



Dr. Wesley J. Hall
Founder & Executive Chairman
Kingsdale Advisors | QM Environmental | BlackNorth



Wes Hall came from very humble beginnings in Jamaica to become one of the most influential business people in Canada. He has established himself as the preeminent leader in shareholder advisory services and contested investor situations. Canada's leading newspaper, *The Globe and Mail*, has called him one of the nation's "most influential powerbrokers," *Canadian Business* magazine named him one of the "most powerful business people" in 2016, *Toronto Life* magazine voted him among the "50

most influential Torontonians in 2020,” the International Association of Business Communicators (Toronto) named him their “2020 Communicator of the Year,” and *Maclean’s* magazine ranked him number 16 on their 2021 Power List of the “50 most powerful people in Canada.”

As the Founder of Kingsdale Advisors, Wes has delivered an unparalleled track record of success for North America’s biggest names including: Air Canada, Barrick, BHP Billiton, Citigroup, CN, CP, Orintiv, Goldcorp, Talisman, and Suncor. He has been sought out to lead some of the highest profile deals and activist campaigns in North America. They include Enbridge’s \$37 billion merger with Spectra Energy, Agrium and Potash Corp.’s \$36 billion merger, Tim Hortons’ \$12.5 billion merger with Burger King, Pershing Square Capital Management’s campaign to replace the board of Canadian Pacific Railway, and Petro Canada’s \$19 billion merger with Suncor Energy.

Wes is also the owner of QM Environmental, a leading national environmental and industrial services provider with over 450 employees; Titan Supply, a top manufacturer and distributor of rigging and wear products serving industries in the oil and gas, construction and transportation sectors; and Harbor Club hotel, Curio Collection by Hilton, one of St. Lucia’s premier resorts.



Additionally, Wes is an instructor at the Rotman School of Management of the University of Toronto (Rotman), where he teaches Black Entrepreneurship & Leadership in Canada, a first-of-its-kind course in North America that provides students with a deep understanding of the systemic anti-Black racism faced by Black entrepreneurs, the cultural impacts and how to navigate the system. In 2020, he was also one of five individuals appointed to the Ontario government’s Capital Markets Modernization Taskforce, an advisory group of experts tasked to review and modernize the province’s capital markets regulations. In 2011, Wes received the designation ICD.D from the Institute of Corporate Directors (ICD) in partnership with the Rotman.

Philanthropy:

Wes is known for his generosity, leveraging his business success to benefit others with a number of impactful charitable initiatives, and serves as a Board Member of the SickKids Foundation, Pathways to Education, Toronto International Film Festival (TIFF) and The Black Academy. He is also a Member of the Board of Governors at Huron University College.

Wes is Founder and Chairman of The Canadian Council of Business Leaders Against Anti-Black Systemic Racism and The BlackNorth Initiative, committed to the removal of anti-Black systemic barriers negatively affecting the lives of Black Canadians.

