RDC | DRC

Responsible Distribution Canada
Distribution Responsable Canada

32ND ANNUAL GENERAL MEETING

May 29th – 31st, 2018 | Fairmont Banff Springs | Banff, Alberta

THE CHEMISTRY OF INNOVATION

Investigating the technical, financial, emotional & physical properties of *change*

The Chemistry of Innovation

Investigating the technical, financial, emotional & physical properties of change

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The Chemistry of Innovation

May 29th – 31st, 2018 | Fairmont Banff Springs

Responsible Distribution Canada (RDC) | Distribution Responsable Canada (DRC) has once again prepared a value-packed conference. The innovative and inspirational theme will give each attendee an opportunity to learn, share and network in the beautiful mountains of Banff, Alberta. This year's programme offers a multitude of education and thought-provoking content.

The 2018 Programme features:

- Graham Sherman, Tool Shed Brewing Company
- Shawn Kanungo, Deloitte Digital
- Economist
- Panel Discussion on Transportation from highly respected Industry Experts
- Offsite dinner & reception at Mountainview Ranch
- Golf in Banff National Park
- And Much More!!!

EARLY BIRD OFFER

BE SURE TO REGISTER EARLY TO GUARANTEE YOUR SEAT & SAVE ON EARLY BIRD RATES.

PRELIMINARY Programme

Board of Directors Meeting	8:00am - 11:00am
Lunch & Networking	12:00pm - 1:00pm
Ready, Set, Learn Workshop	1:00pm - 4:00pm
Keynote: Graham Sherman	1:15pm - 2:15pm
Mark Jasper & Blake Williams	2:15pm - 3:45pm
Supplier Speaker	3:45pm - 4:15pm
Leisure Time	4:15pm - 6:00pm
Cocktail Reception	6:00pm - 7:00pm
Dinner & Awards	7:00pm - 9:00pm

Annual Member's Meeting & Breakfast	7:30am - 9:00am
Power Speaker Session	9:00am - 1:00pm
Keynote: Shawn Kanungo	9:00am - 10:00am
Economist	10:00am-10:45am
Networking Break	10:45am - 11:15am
Aaron North, re: Marijuana in workplace	11:15pm - 11:45am
Industry Panel: Transportation	11:45am - 1:00pm
Lunch & Networking	1:00pm - 2:00pm
Leisure Time	2:00pm - 5:30pm
Bus Transfers to Mountainview	5:30pm - 6:00pm
Dinner and Western Fun!	6:00pm - 10:00pm

32nd Annual Golf Tournament & BBQ at:	9:00am - 3:00pm
Fairmont Banff Springs Golf Course	
OR	
Recreational Tour of Banff & Area	9:00am - 4:00pm

*Agenda is subject to change

KEYNOTE Speakers

UNLEASHING YOUR DISRUPTIVE BEHAVIOUR

MR. GRAHAM SHERMAN
Entrepreneur & Co-Owner
Tool Shed Brewery

Graham Sherman is a self-professed "high level geek" who has used his love of technology to help him master the craft of brewing artisan beer. Together with his partner, Graham launched the Tool Shed Brewery four years ago, and has never looked back. Speaking on what it takes to be a successful entrepreneur, Graham's passion comes through in every talk.

Prior to starting Tool Shed, Graham and his Tool Shed partner worked on contracts for the Canadian and US governments and military forces, installing encrypted, tactical communication networks. By day, they rolled around Afghanistan in armoured vehicles, "geeking out" in the world of satellite communications. By night, they aimed their obsessive, high-level thinking at mastering everyday tasks such as coffee, learning to control their homes in Canada remotely with their iPhones….and finally, perfecting batches of beer.

Now sold in over 1,000 locations in Western Canada, Tool Shed has its 15,000 square foot headquarters in Calgary, and the team behind the brand has also been nominated as Canadian Entrepreneur of the year, the world's most prestigious business award for entrepreneurs, with programs in 145 cities in 60 countries. They were also named as two co-winners of the "40 Under 40" recognition from *Avenue* magazine.

WHY BUILD A CULTURE OF EXPERIMENTATION

MR. SHAWN KANUNGO
Senior Manager of
Strategy, Deloitte Digital

Shawn Kanungo is a strategist and keynote speaker who operates at the intersection of creativity, business and technology. The senior manager of strategy for Deloitte Digital for over 12 years, he has been recognized nationally and globally for his work in the innovation space. Shawn's focus is to help corporate executives to better understand and plan for the opportunities and threats associated with disruptive innovation.

First and foremost, Shawn is a practitioner who has worked hand-to-hand with hundreds of organizations on their journey to digital transformation. He is on the ground floor helping private and public-sector organizations adopt new technologies and business models for the digital age. He has adopted the concepts of behavioural economics, user-centered design, rapid prototyping, crowdsourcing, artificial intelligence, drones and film to help create world class client experiences.

Shawn shares his hands-on experiences through talks around the world to help leaders navigate change within a digital era. In 2016, he was recognized as *Avenue Magazine*'s Top 40 Under 40, and has been featured in *Forbes*, *The Globe & Mail*, *The Guardian*, CBC and CTV. He has also spoken at TEDx.

SPONSOR Opportunities

CONSIDER A BUNDLE PACKAGE & BENEFIT WITH
MULTIPLE OPPORTUNITIES TO MARKET YOUR COMPANY

AGM GOLD SPONSORSHIP *$6,000.00*

- ✓ Your Company will be recognized as a sponsor and your logo will be placed on all promotional marketing materials.
- ✓ Your Company will receive exclusive sponsorship of the available KEYNOTE SPEAKER on your day of choice.
- ✓ Your Executive will have the opportunity to speak for 5 minutes at the beginning of the session and provide the introduction for the speaker.
- ✓ Your Company logo will be placed in the Annual Meeting section of the website.
- ✓ Your Company will receive a 1-page ad in the next issue of RDC's magazine, The Chemunicator.

AGM SILVER SPONSORSHIP *$3,500.00*

- ✓ Your Company will be recognized as a sponsor and your logo will be placed on all promotional marketing materials.
- ✓ Your Company will receive exclusive sponsorship of a guest speaker or wine host at dinner on Tuesday evening of the AGM programme.
- ✓ Your Company will receive a delegate golf registration at this year's annual meeting.

AGM GOLF TOURNAMENT SPONSORSHIP *$11,000.00*

- ✓ Your Company will be recognized as the EXCLUSIVE golf tournament sponsor and your logo will be placed on banners, promotional giveaways and on all promotional marketing materials, including agendas, handouts and screens.

AGM BRONZE SPONSORSHIP *$1,000.00*

- ✓ Your Company will be recognized as a NETWORKING BREAK sponsor and your logo will be placed on all promotional marketing materials, including agendas, handouts and screens.

Contact the office for further details:
Tel.: 905.332.8777 x 24 or Email: catherine@rdcanada.ca

RECREATIONAL PROGRAMME

Thursday May 31st, 2018

OPTION A: Golf at Fairmont Banff Springs Golf Course located in Banff National Park	**OPTION B: Recreational Tour in Banff & Surrounding Areas**
Renowned for its panoramic beauty, The Fairmont Banff Springs Golf Course is a captivating and challenging layout set in the heart of Canada's Rocky Mountains. This Alberta golf course offers two things: a breathtaking view and a magnificent layout that thrills every golfer fortunate enough to spend a day here. Amateurs and professionals alike are amazed by its challenging layout. From the actual hole design to the optical illusions created by the surrounding mountains, this Alberta golf course will delight and tempt you.	Explore, relax, and discover the beauties of the Rockies and surrounding areas. The recreational day tour will explore the culture and natural elements of Banff, Alberta. Lunch will also be included on this tour. Be sure to register early as there is a maximum number of participants offered.
Golf Package Includes: ▪ Green fees for tournament: 18-hole course Par: 71 | Length: 3,287 yards ▪ Golf Cart ▪ Boxed breakfast & BBQ lunch	**Tour Package Includes:** ▪ Access to all venues ▪ Transportation ▪ Boxed breakfast ▪ Lunch at one of the tour destinations
PRICE: $260	PRICE: $220 | Maximum of 50

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WHERE TO STAY & HOW TO GET THERE

Fairmont BANFF SPRINGS

- Room rates available between May 26th – June 3rd, 2018 (book **before April 25th, 2018**)
- Fairmont Room = $279 / night
- Deluxe Room = $359 / night
- Self Parking: $25 / night OR Valet: $39 / night
- **Conference Code: 0518RDCA**

To Book Your Room:

Toll Free: 1(800)441-1414
Email: banffsprings@fairmont.com

BANFF IS ACCESSIBLE!

Flights to Calgary International Airport (YYC)

- Air Canada 1 (888) 247-2262
- WestJet 1 (888) 937-8538
- American Airlines 1 (800) 433-7300
- Delta Airlines 1 (800) 221-1212
- KLM Airlines 1 (866) 434-0321

Directions from Calgary Airport to Fairmont Banff Springs

(130kms | 80 miles | 1 hour 45 mins)

https://goo.gl/maps/Pnk5ELJGX6E2

Calgary Airport Shuttles are also available through Banff Airporter

http://banffairporter.com/

CONFERENCE Pricing

BE SURE TO REGISTER EARLY TO GUARANTEE YOUR SEAT & SAVE ON EARLY BIRD RATES.

PACKAGE TYPE	PRICE AVAILABLE UNTIL	FEE
Member & Affiliate EARLY BIRD	***March 16th, 2018***	***$1400 + HST***
Member & Affiliate REGULAR RATE	**April 27th, 2018**	**$1600 + HST**
Non-Member & Non-Affiliate REGULAR RATE	**April 27th, 2018**	**$1900 + HST**
Government or Media	**April 27th, 2018**	**$1350 + HST**
Companion / Spousal REGULAR RATE	**April 27th, 2018**	**$775 + HST**

Register at: www.rdcanada.ca/agm

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Distribution Responsable Canada

For questions, please contact the RDC office:
(905)332-8777 | suzanne@rdcanada.ca

YOUR ANNUAL MEETING REGISTRATION CHECK LIST

- ✓ Reviewed the information package & made note of programme features
- ☐ Registered for conference at: www.rdcanada.ca/agm
- ☐ Booked hotel room with: Fairmont Banff Springs
- ☐ Booked transportation
- ☐ Pack your suitcase & prepare for a great experience!